Sahana Narendran

SOCIAL IMPACT DESIGN | DESIGN THINKING | INNOVATION

I am a social impact designer who enjoys decoding complex human problems and designing innovative solutions to them. While my interdisciplinary undergraduate training has taught me to research problems from different angles, my varied work experiences ranging from tech to social impact has made versatility central to my design praxis. Ultimately, what matters most to me is to be able to impact a few lives and build a more intuitive and inclusive world through my designs.

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EXPERIENCES

Product Manager & Designer

Aveti Learning, India   / June 2023 - Present

- Undertook comprehensive design research to identify primary gaps in rural teaching. Research methods included 30+ interviews, observations and detailed literature review on UNESCO surveys
- Ideated, designed and led team of 4 to develop a study app for non-English speaking rural learners based on consumer insights from 20+ user interviews
- Designed and launched Aveti X: an initiative that brings global guest lectures to 6k+ vernacular speaking rural students
- Developed Aveti's Business Pitch and secured a position in Google's Global Sustainable Dev Startup Accelerator competing against startups in 70+ countries
- Provided weekly design mentorship sessions and conducted a company-wide design workshops

UX & Interaction Design Intern

Workhall, Bangalore   / Jul 2021 - Jul 2022

- Prototyped 40+ Figma screens to design Workhall's Brand Community
- Undertook UX Content Writing for 40+ pages in Workhall's Website
- Crafted a 120+ pg User Guide to improve customer experience for Workhall's product
- Created a 30+ page User Guide for Vivas.AI - Low-Code AI/ML app builder
- Speaker at Company's Design Community - House of Design

Educational Course Designer

WEBOLIM Sitalakshmi Gurukulam, Bangalore / Jun 2021 - Now

- Designed psychology courses for tenth graders and prepared 6 students for their board exams, helping them score between 70-90% in their exams
- Conducted weekly classes on Ramayana and Indian culture to children in 3 countries for 5+ years
- Created 10+ edu presentations on Indian sciences based on literature reviews of Sanskrit texts
- Designed websites and other graphic marketing assets

EDUCATION

BSc Open Degree (Hons)

The Open University, UK   / 2020 - 2023

- First Class Honours (4.0 GPA)
- Courses : Business Management, Entrepreneurship and Innovation, Strategic Management, Arts and Humanities, Storytelling, Philosophy
- Conducted literature reviews and authored 20+ essays and case studies in the above domains
- Virtually led team of 6 to develop a business venture plan as part of a business venture challenge

Schooling

AECS Magnolia & BVM Global, Bangalore   / 2015 - 2017

- Head Girl - 2017
- House Captain - 2016
- House Captain - 2015 (School House Championship Winner)

PUBLICATIONS

Authored the book *Metamorphosis* & Self-published on Kindle

Authored Epilogue of the Book *The Sarasvatī Epoch published by Garuda Publications*

ACHIEVEMENTS & AWARDS

Delivered Corporate Lecture in Vuram Technologies

Delivered 15+ Lectures on Indian Culture in 3 different languages

Duke TIP's Asset Talent Scholarship Award

SELF TAUGHT

Interaction Design Foundation
Membership ID: 154524

6 Courses - UX: The Beginner's Guide, Design Thinking: The ultimate guide, User Research- Methods and Best Practices, Design for the 21st century with Don Norman, Design for a better world with Don Norman, Gamification: How to create engaging UX

UX Design - 7 Certifications
Google - Coursera

Data Visualization Nanodegree
Udacity

Responsive Web Design Essentials - HTML5, CSS3 & Bootstrap
Udemy

PROFESSIONAL SKILLS	SOFT SKILLS	TOOLS	LANGUAGES	DABBLE
Design Thinking	Independent Learning	Figma	English	Creative Writing
Design Research	Leadership	Adobe Photoshop	Tamil	Painting & Sketching
Wireframing & Prototyping	Versatility	Adobe Illustrator	Hindi	Psychology
UI Design/ Visual Design	Big Picture Thinking	Whimsical	Sanskrit	Singing
Data Visualization	Critical Thinking and Analysis	Affinity Designer	German	Public Speaking
HTML5, CSS3, Bootstrap		Tableau		Yoga
Product Management		Flourish		
Strategic Management		Powerpoint		